



VOICES



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Special Issue 2

Satyajit Ray Centenary: Remembering his Legacy & Timeless Contribution to Indian Cinema

-By Priyanka Bhattacharya
Master of Hospital
Administration

Satyajit Ray (born on 2nd May 1921 in Calcutta), respected as Manik Da, carved a niche in Indian Cinema with his brilliant film making, storytelling, graphic arts, screen writing & music composing skills. He studied Arts from Presidency College & Visva Bharati University.

In 1943, Ray started work at D. J Kaymer, a British-run advertising agency as a junior visualizer earning 80 a month. Later, Ray worked for Signet press, a new publishing house started by D. K Gupta. Gupta asked Ray to create cover designs for books to be published by Signet Press and gave him complete artistic freedom. Ray designed covers for many books including Jibanananda's Banalata Sen & Rupasi Bangla, Bibhutibhushan's Chander Pahar, Jim Corbett's Man-eaters of Kumaon, and Nehru's Discovery of India. He worked on children's version of Bibhutibhushan's Pather Pachali, renamed as "Aam Antir Bhepu" which he used as a subject of his 1st film. Along with Chidananda Dasgupta & others, he founded "Calcutta Film Society" in 1947 which screened many foreign films.

In 1949, Ray married Bijoya Das, his 1st cousin & long-time sweetheart. They had a son (Sandip Ray). Then Jean Renoir (French Director), came to Calcutta to shoot his film "The River". Ray helped him to find locations

countryside. Ray told Renoir about his idea of Pather Pachali & Renoir encouraged him in the project. In 1952, with his personal savings, Ray started "Pather Pachali" shooting & took loan from WB Govt. to complete it. It was shot over 2&1/2 years, released in 1955 to great critical success, won 11 international prizes (inaugural Best Human Document Award at 1965 Cannes Film Festival). Ray's International career started in earnest after the success of his next film "Aparajito" which won Golden Lion at Venice Film Festival (1956), Golden Lion Honorary Award(1982)& "Hommage à Satyajit Ray" at Cannes Film Festival (1982).



He finished his last of Trilogy Apur Sansar in 1959, where he introduced two of his favorite characters, Soumitra Chatterjee & Sharmila Tagore. He directed 36 films including feature films, documentaries, and short films. He created 2 popular fictional characters (Feluda, a Detective & Professor Shonku, a Scientist) in children's Bengali literature. Ray wrote his autobiography named "Jakhan Choto Chilam" (1982) translated to English as Childhood Days. He also wrote essays on films, published as collections: "Our films, their films" (1976),

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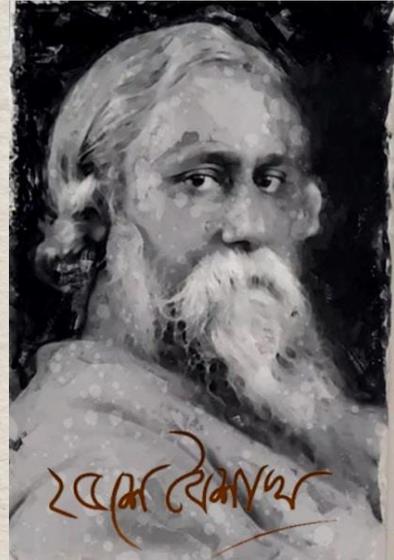
DIGITALLY YOURS...

Message from Managing Editor & Dean of Academics Madam

As we move into the second year of uncertainty, insecurity, ambiguity and diffidence, we are moving closer to an unrealistic and artificial world where survival is an everyday challenge. The COVID 19 pandemic has taught us many things among which the most significant one is digitalization. This one word seems to have changed the meaning of our very existence. Within a span of 15 to 18 months, we have learnt the art of digital education through online classes, digital consultation with doctors, virtual tours of various cities and countries across the globe digitally, connecting with friends and family digitally, celebrating Digital Durga Puja and now Digital Rabindrajayanti.

As we celebrate Tagore's 160th birth anniversary on the 25th day of Baisakh this year, Bengalis across the globe, particularly naive school going children, unknowingly have joined together to rejoice online.

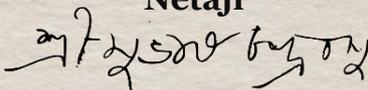
Celebrating Rabindrajayanti has been a part of the Bengali culture since time immemorial and even the pandemic has not been able to put a halt to this conventional act. Tagore himself had been witness to the helplessness and despair that people had gone through during plague and small pox, when nothing



was digital and all that he could do was create masterpieces like Puratan Bhrittya a poem that shows how small pox plays a crucial role as a leveler between the classes, showing up the structural iniquities internalized by the society Tagore lived in, reflecting almost what the COVID 19 scenario is at present across the globe.

As this infectious disease has created physical distances among people on one hand, it has made people tech savvy leading to reduction in this distance digitally. So, for those who are still lagging behind digitally, "If I can't make it through one door, I'll go through another door - or I'll make a door. Something terrific will come no matter how dark the present." Thus, as we celebrate all feats of life digitally, without knowing for how many more days to come, our inspiration and motivation to overcome the worst of worse lay in the words of the poet... "Clouds come floating into my life, no longer to carry rain or usher storm, but to add color to my sunset sky."

Netaji



-By Indra Narayan Roy Choudhury
BBA (Accountancy, Taxation & Audit)

Bose the unforgettable hero of our nation, is credited with the very famous slogan, "Give me blood, and I shall give you freedom!" as well as "Jai Hind". Mahatma Gandhi hailed Netaji as a patriot of patriots. Netaji Subhas Chandra Bose has indeed assumed the status of a legendary figure in the history of India for his exemplary life of courage and sacrifice with the singular aim of winning freedom for his motherland from British rule.

On the occasion of Netaji Jayanti people garland the statues of Netaji and many cultural programs take place in schools and colleges. This is how Netaji Jayanti significance is observed. Terming 'Parakram' or courage as the most defining feature of Netaji's persona the central government has decided to celebrate Netaji Jayanti 2021 as Parakram Diwas to inspire people of the country.

On the occasion of the 124th birth anniversary of Netaji we would like to focus on his contribution as a freedom fighter as well as on the continuing relevance of Netaji in today's India. He developed the vision and ideas to transform India into a united, prosperous and egalitarian society. Netaji demonstrated in his Indian National Army how people of different castes, religion and language could be brought together under one slogan - freedom for India. His charisma and leadership brought all Indians together. He was so far ahead of his times. He grew up with deep respect for women and with the fundamental belief that men and women are equal. He set up the very first army of women combatants -

➤ Continued to page. 6

Everything depends on me and you

-By Shantashree Malakar
M.Sc. Media Science

In the second wave of coronavirus, situation has become worse than it was before. Cases in India rising rapidly and everyday it is breaking the past record. Countless people are losing their lives. Country is facing medical crisis shortage of hospital beds, oxygen and medicine. People are standing in the long queue for hours just to get 1 bed for, waiting in the long queue near pharmacy. No one ever thought of this kinds of nightmare. Family members are not keeping any stone unturned to save the loved one but unfortunately all are hopeless. Not only hospitals, medical shops but also crematorium and cemetery has long awaited line. Still people seems to be unaware of such things, not wearing mask no social distancing, public gathering and all doing all activities not at all necessary at this time of crisis. It has been seen already many states has imposed lockdown in the outbreak of second wave. Countries like USA, UK, China, Russia, Iraq and in fact Pakistan laid their hand forward towards India providing medical help and raw materials. Blaming government or administration is not the solution to resolve or curb the outbreak but in the word itself has the solution with the first and fourth letter V 'T' R 'U' S. We ourselves are those who are putting our lives in risk Government can make the protocols but it cannot put the mask on your face. Stop blaming one another and creating political agenda rather be safe and maintain Norms and regulation. Lockdown is also not a long-term solution for middle and lower strata of the society .If proper medical facility could give relief from the outbreak then countries like France, Italy would not suffer. If proper financial status would stop infection then USA would not suffer. Be a aware citizen and protect your family and loved one from infection.

Bengali New Year

-By Jasminara Khatun
Bachelor of Medical
Laboratory Technology

called Alpana on this day.

Bengali New Year marks the first day of the initial month of Baishakh of the Bengali Solar Calendar. It is also known as Paila Baishakh. Many people also termed this festival as Naba Barsho. The word Naba means New and the word Barsho means Year in Bengali language. This day falls in the mid of the month April as per the Gregorian calendar every year. According to some sources, the festival Bengali New Year was a tradition introduced in Bengal during the rule of Mughal Emperor Akbar to the time the Tax Year to the harvest and the Bengali year was there with called Bangabda.

In Bangladesh, Naba Barsho is celebrated as National Festival and celebrate as a National Holiday. Large number of people gather early in the morning under the banyan tree at Ramna Park where Chhayanat artist open the day with Tagore's famous song - Aso he Baishakh, Aso he Aso ... Many people make beautiful designs on the floor

Bengali New Year is celebrated in India also specially in West Bengal, Tripura and Barak Valley region Assam. A number of fairs are organized across West Bengal and Tripura to celebrate this joyous occasion. On this day, people send greeting cards to their near dear ones. Newspapers bring out a special supplement. There are also special programs on Radio and Television. Many social and cultural organization celebrate the day with cultural programme.

This day is celebrated by spending with time with family, visiting fairs, cleaning one's house and wearing new cloths. It is day of reunion. For many people, this day is termed as very auspicious day and many new project and business starts this day. Many businessman starts their new books of account known as Haal Khata. So many traders and shopkeepers open Haal Khata and offer sweet to their customer. We think this day is a source of enjoyment and the starting day of the year with peace and happiness.



"The voice of the sea speaks to the soul"

-Captured By Arpan Ganguly
Bachelor of Travel and Tourism

Photo Gallery



livelihood of people in the outskirts of Bengal.

-Captured by Sohini Naskar
M.Sc. Data analytics



ইচ্ছেডানা উড়িয়ে

“The bird who dares to fall is the bird who learns to fly.”

-Captured by Indra Narayan Roy Choudhury
BBA (Accountancy, Taxation & Audit)



I have seen the face of Bengal

-Captured by Madina Khatun
Bachelor in Optometry

To,
The book lovers...

First of all, I literally had tears in my eyes after finishing this book...It's a masterpiece, SALUTE Markus Zusak for giving us this type of content! Goosebumps will come to everyone in each moment of reading this novel. Basically, it's a historical fiction. I've to say for all the readers, you are introduced to Death as a storyteller concept in a too long invocation that begins "THE BOOK THIEF"- THIS BOOK ALSO HIGHLIGHTS THE CONSCIENCE DISCRIMINATION SYSTEM OF THE SOCIETY IN A VERY STRONG WAY...

Primary soul of this novel, it's about dark-historical-drama which has been explored very well. It Has strong concept, strong storyline, strong execution of storytelling process. It's about Liesel's perspective whose little brother dies just before Liesel's mother leaves her with Foster family in a town in southern Germany. Her father a communist has been taken away. Finally, I must have to say, THIS NOVEL ISN'T ABOUT DEATH, IT'S ABOUT DEATH AND SO MANY ELSE!! OVERALL MUST READ!!!



❖ My Ratings 5/5

-By Dipjoyti Das
Bachelor in Optometry

Journey of my life: world cup to cancer

-By Aniket Shaw
B.Sc. Media Science

When we talk about a people whether he is a famed person or fictional character, but importance is that how influential that person is in your life. It's entirely upon you how much you can connect with that person. If you don't connect with the quality the person inherits it will not turn as your inspiration. Need to follow the person's way of working. We are inspired by those people those who carry same weakness like us but with their inner enthusiasm they able to reach the peak and becomes our inspiration. Yuvraj Singh is one of the such characters. Characters like Yuvraj Singh inspire us to do all the things we want to do and we can do if we try. Yuvi is believed to be the person who turned tragedy to motivation, darkness to light and fear to strength. He went through the problems that anyone could have faced.

Yuvraj singh said to his doctor during the cancer treatment " I would have died in the quarter-final against Australia and no one could have known what caused my death". He also added, "I started to feel physically weak a year before

before the start of the World Cup. 6 months before the start of the World Cup, I was repeatedly getting out of team because of injury". He said that at one point he also started to think that he won't be able to play in the World Cup anymore. At that time Zahir Khan told him that Yuvi will win the World Cup for INDIA. "You just play and don't think so much".

Then he remembered Zahir Khan's single sentence with thousand powerful words and renew to play in the match. Yuvraj Singh told he started the World Cup against England very well but for him the meaning of the World Cup changed after the match against Ireland. Then said, "We lost the match after making 296 against South Africa, as a result we had to play the quarter final against Australia.

Australia won the last three World Cups consecutively. In 2003 we played World Cup final against Australia where we lost our hope so it was tough. All the players of our team couldn't completely forget that moment. When we won the quarter-final against Australia, I roared like a lion. If no record were captured, I probably won't believe it that.

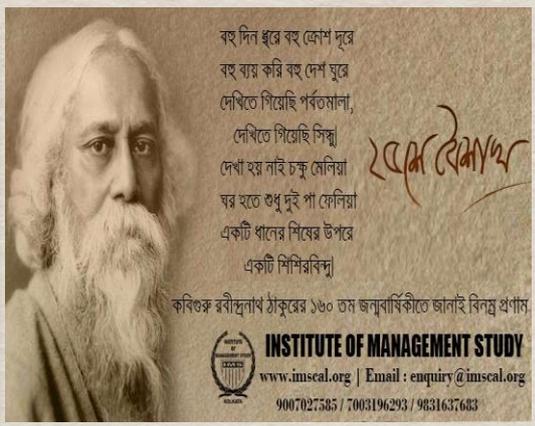
Australia were knocked out of the World Cup for the first time in their last 12 years. We scored 260 runs against Pakistan in the semi-final match, Sachin Tendulkar scored 80 runs in that match and I was out for zero. We depend on 260 runs like 360 runs in that match, everyone bowled brilliantly and I also got two wickets.

The day World Cup final in Mumbai since a year ago. When the day came, it was very special for us. In the world cup final match, Gambhir and Dhoni scored tremendous". He also added "I went to bat after Gambhir. Partnership run of 50 was made by me and Dhoni. When MS hits sixer and we win the World Cup, it was an unbelievable for us. Many players in our team have dreamt of winning the World Cup for the past 24 years. 2011 was Sachin's last World Cup. It was a very good farewell for the Sachin". 2nd April, 2011 everyone rejoices at the massive success of wonderful players. Yuvraj Singh won, Man of the Tournament of 2011 World Cup, he told that during his cancer he always saw his Man of the tournament medal and inspired himself that if "I can win the World Cup then I will also win the battle against cancer no matter how tough it may be".

**Institute of Management Study Kolkata is celebrating
100th Birth Year of the star of Indian cinema, Satyajit Ray and
160th Birth Year of Kabiguru Rabindranath Tagore**



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“Every sunset brings the promise of a new dawn”

**-Captured by Dr. Surajit Das
Sr Asst. Professor, IMS, Kolkata**



“The tree is a slow, enduring force straining to win the sky”

**-Captured by Prof. Anusua Das
Assistant Professor, IMS, Kolkata**



“A flower does not use words to announce its arrival to the world; it just blooms”

**-Captured by Mr. Bivash Saha
Placement Officer, IMS, Kolkata**



“Life is like the river, sometimes it sweeps you gently along and sometimes the rapids come out of nowhere.”

**-Captured by Prof. Moumita Basu
Assistant Professor, IMS, Kolkata**

Netaji Subash Chandra Bose

-By Ankita Chakraborty
M.Sc Media Science

formed the Indian National Army (INA) in 1942 from the Indian POWs of the British Indian army captured by the Japanese in the Battle of Singapore, Azad Hind Fauj was another name of Netaji's Indian National Army which was inspired by the concepts of Netaji who planned to take foreign help to get rid of the country of British reign, Netaji brought in a revolution for the Indians in our struggle for freedom, a hope of ray for the Indians living under the British Rule. Netaji was a true patriot who visioned for a free India, he believed that only the youth can bring in the revolution and hence empowered the youth. Netaji once said, "It is blood alone that can pay the price of freedom. Give me blood and I will give you freedom" this later on formed to become a popular war cry for the soldiers fighting for our independence. Netaji Subash Chandra Bose joined the non-cooperation movement

started by Mohandas K. Gandhi, who had made the Indian National Congress a powerful nonviolent organization. Bose was advised by Gandhi to work under Chitta Ranjan Das, a politician in Bengal. There Bose became a youth educator, journalist, and commandant of the Bengal Congress volunteers. Netaji's vision differed from Mohandas Karamchand Gandhi (Mahatma Gandhi) he believed that only non-violence cannot bring an end to our struggle of independence, as he believed in strict measures. He was a contemporary of Mohandas K. Gandhi, at times an ally and at other times an adversary, both of them are true patriots in their own way, but their perspective of brining in the freedom for their people differed from each other. Our President Ram Nath Kovind and Prime Minister Narendra Modi paid their tributes to Netaji Subhas

Chandra Bose on his 125th birth anniversary. The President said Netaji is one of our most beloved national heroes who made an extraordinary contribution to India's freedom struggle. President Ram Nath Kovind declared it is befitting to celebrate this day as "Parakram Diwas" to honor his boundless courage & velour as Netaji installed the fever of nationalism among his countless followers, on 23rd January, India celebrates "Netaji Subhas Chandra Bose Jayanti" which is now officially known as "Parakram Diwas" in the loving memory of our beloved leader. The President also tweeted, "Netaji is one of our most beloved national heroes who made extraordinary contribution to India's freedom struggle. Netaji's patriotism and sacrifice shall always inspire us. We are committed to strengthen the spirit of freedom so strongly espoused by him".

On the auspicious occasion of Netaji's 125th birthday remembering the legend for the great deeds he did for the generations to come, to live freely in free India. Subash Chandra Bose was one of the most prominent leader figure in our battle of independence against the British, he was an Indian freedom fighter and one of the major causes of India's freedom. He also led an Indian national force from abroad against the Western powers during World War II. Bose was particularly known for his militant approach to independence and for his push for socialist policies. His leadership abilities also earned him the name "Netaji". He was born to a bengali family on January 23rd, 1897 in Cuttack, Orissa. He became the president of the Indian National Congress (INC),

INDIA: A Gleam of hope to the world

-By Divyanshu Gupta
BBA

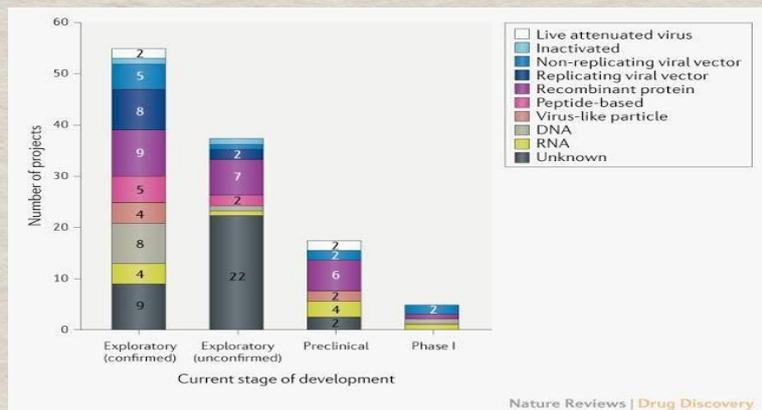
Since January, 2020 peoples across the globe not allowed to put any step outside of their respective houses, not allowed to meet or gather with families and friends even inside the house. We literally spent about eight months in state of atrocity.

In this situation of adversity India has given a hope to world that life on earth will be normal in some time with the development of their first COVID-19 vaccine called COVAXIN.

India's first indigenous coronavirus vaccine is being developed by Bharat Biotech in collaboration with ICMR (Indian Council of Medical Research) and NIV. Bharat Biotech is among seven Indian firms working on Covid-19 vaccines. It was the first to get the regulatory nod to begin phase 1 and phase 2 human trials. Zydus Cadila has also got an approval from the Drugs Controller General of India (DCGI) for human clinical trials for its indigenously developed vaccine candidates against Sars-Cov-2. The indigenous and inactivated vaccine has been developed at Bharat Biotech BSL-3 (Bio-Safety Level 3) high containment facility located in the Genome Valley in Hyderabad.

This is the first indigenous vaccine being developed by India and is one of the top priority projects which is being monitored at the topmost level of the Government," ICMR DG Balram Bhargava has written a letter to Bharat Biotech and principal investigators of medical colleges.

PANDEMIC a word that we very often used before 2020. And now the time is a website called dictionary.com declared it as word of the year 2020. A year (2020) full of unanticipated events and dramas, a 360° turn around in our everyday activities and lifestyles. The COVID-19 has putted whole world in a shell shock with being the cause of demise of crores and crores of lives.



Above diagram is the graphical representation of vaccine development projects going around the world.

Production capabilities of Covid-19 vaccine candidates per country
In millions of doses, estimates for 2020-2021 period



Above graph is enlightens the production capacity of India

Over seven vaccines are currently being researched in India with two receiving the nod for human trials. Along with the two Indian vaccines, Covaxin and ZyCov-D, the world over, 11 out of 140 vaccine candidates have entered the human trials.

➤ From page. 2

...Netaji



the Rani of Jhansi Regiment, when he formed Indian National Army in Singapore in October 1943. INA was actually formed under Mohan Singh and Japanese major Iwaichi Fujiwara.

In today's India, we should take inspiration from the Legacy of Netaji Subhas Chandra Bose and work for eradication of poverty, illiteracy, social and gender discrimination, corruption, casteism and communalism. Youth should lead from the front in building a new India—a happy and prosperous India where there is no discrimination of any kind.

Recently the Government of India has also instituted Subhas Chandra Bose Aapda Prabandhan Puraskar to recognise the excellent work done by the individuals and institutions in the field of disaster management. There have been many such initiatives made if one tries to understand the significance of Netaji Jayanti.

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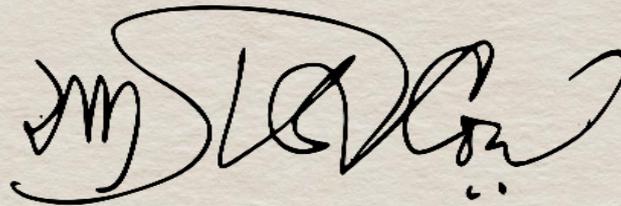
Satyajit Ray Centenary

“Bishoy Chalachhitra” (1976), “Ekei bole Shooting” (1979). I'd like to touch upon a specific film, “Aranyer Din Ratri” (1970), because once you read, you'll be intrigued to find a link with present times& also understand the Vision& Literary Mastery, Cinematic Maturity of Ray. To mark Ray's centenary, a film (not yet titled, but might release on May), is being directed by his son Sandip Ray, which will feature “both” of his iconic characters- Feluda & Professor Shonku (1st time).

During lockdown, Sandip Ray snooped around the attic of Ray's Bishop Lefroy Rd residence in South Kolkata to discover a “Treasure Trove of Ray's Memorabilia” tucked away without anyone seemingly

knowing about its existence. 1000 priceless, unseen negatives of working stills from the sets of Ray's early movies, letters, telegrams from stalwarts of cinema was found, but needs to be cleaned & scanned to add fresh perspective (will be displayed in Exhibition & Sandesh Magazine for the 1st time to lift lockdown gloom). “Tarini Khuro”, a fictional character by Ray will also come to limelight.

He received 32 National & International Film Awards & Honorary Degree by Oxford University (1st Indian film maker). He became 2nd Indian to receive an Oscar. Ray died on April 23rd 1992 (71yrs), but will be evergreen in our hearts forever.



MOTHER`S DAY

-By MD Aashique Ekbal
BCA

Mother's Day is celebrated every year to honor mothers as well to honor their motherhood.it is celebrated every year on the second Sunday in the month of May.



Teacher start preparing for mother`s day with lots of activities. Some student prepares a few line of activities in Hindi or English, essay writing, Hindi or English Conversation, poetry, speech etc. On this day, mothers go to their children`s school and join the celebration.

Classes are decorated by teachers and students to welcome mothers. It is celebrated on different dates and days in different countries, although in India it is celebrated on the second Sunday of May. Children give their mothers a special invitation card (prepared by themselves) and invite them to come to school at the appropriate time. They surprise their mothers by giving them some unexpected gifts.



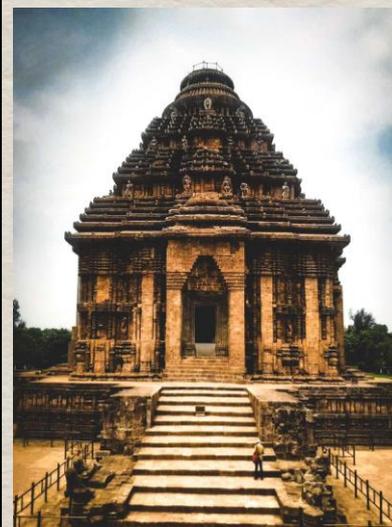
Innocence

-Captured by Joheb Chowdhury
M.Sc. Media Science



“The old one does not have to be decorated; it has a different Vibe”

-Captured by Dipjyoti Das
Bachelor in Optometry



"If I were asked under what sky the human mind has most fully developed some of its choicest gifts, has most deeply pondered on the greatest problems of life, and has found solutions, I should point to India."

-Captured by Arpan Ganguly
Bachelor of Travel and Tourism